

Grid Dynamics Launches Business Process Consulting Practice to Bridge the Gap Between AI Investment and Business Results

Key Takeaways:

- Grid Dynamics expands its enterprise AI transformation capabilities with a new Business Process Consulting practice enabling end-to-end AI transformation for Fortune 1000 enterprises.
- Integrated with Grid Dynamics' established AI engineering expertise, the practice helps enterprises identify business opportunities, provides investment justification to technology implementation and measurable value realization by enterprise-wide change management.
- The practice combines Grid Dynamics' ARC (Assess, Reengineer, Capture) methodology with a technology-driven approach to consulting, incorporating advanced AI capabilities into business process optimization and personalized, AI-powered change management.

SAN RAMON, Calif., October 27, 2026 – Grid Dynamics Holdings, Inc. (Nasdaq: GDYN) (“Grid Dynamics”), a premier AI transformation partner for the Fortune 1000, today announced the launch of its [Business Process Consulting](#) practice, extending the company's AI transformation capabilities across the entire AI adoption lifecycle, beyond technology implementation to non-technical areas of enterprise AI value creation.

Grid Dynamics has established itself as a leader in enterprise AI engineering, developing and deploying advanced AI solutions for some of the world's largest enterprises. Drawing on this experience, the company is expanding its focus to two critical factors in maximizing the business impact of AI: identifying the business domains and processes with the greatest potential for AI-driven improvement, and ensuring that the resulting solutions are successfully adopted across the enterprise.

Starting with early discovery, the practice identifies and prioritizes high-value transformation opportunities, establishes business performance baselines, reengineers business processes, and develops investment cases to quantify the expected business impact. Grid Dynamics' engineering teams then design, develop, and deploy the AI solutions required to enable the redesigned processes. Following technology implementation, the practice executes the organizational transformation, including implementing business process and policy changes, leading enterprise-wide change



management, and driving adoption at scale to help ensure that the technology delivers measurable business results.

At the core of the practice is ARC, Grid Dynamics' structured methodology for identifying business value opportunities, reengineering processes, and capturing measurable returns through sustained organizational change. The practice also draws on partnerships with [QPR](#), a provider of process intelligence technology, and [Prosci](#), a global leader in change management, combining established methodologies and advanced technology capabilities with Grid Dynamics' enterprise engineering expertise.

Grid Dynamics uses advanced process analysis and process intelligence techniques to uncover reengineering opportunities, informed by its experience on what today's AI technologies can realistically deliver. The practice applies the same technology-driven approach to change management, using generative and agentic AI to provide guidance customized to the role, pace, and progress of each employee's adoption journey, while giving business leaders dashboards to track progress and identify areas requiring intervention.

"Getting AI into production is a milestone, not the finish line," said Vasily Sizov, Chief Revenue Officer of Grid Dynamics. "Clients measure success by what changes in their business, not by technology alone. Our new practice identifies where AI can create the greatest value, redesigns processes to capture it, and drives adoption beyond go-live. Real impact comes when thousands of employees start working differently and the results show up in the numbers. That's what the new practice is focused on."

About Grid Dynamics

Grid Dynamics (Nasdaq: GDYN) is a premier AI transformation partner for the Fortune 1000. We combine deep AI expertise with proven enterprise-scale delivery to help clients identify where to invest in AI, build systems that work at scale, and capture real business value from AI deployments. A key differentiator for Grid Dynamics is our two decades of technology leadership and pioneering enterprise AI expertise. Founded in 2006, Grid Dynamics is headquartered in Silicon Valley with offices across the Americas, Europe, and India. To learn more about Grid Dynamics, please visit <https://www.griddynamics.com>. Follow us on [LinkedIn](#).

Forward-Looking Statements

This communication contains "forward-looking statements" within the meaning of



Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 that are not historical facts, and involve risks and uncertainties that could cause actual results of Grid Dynamics to differ materially from those expected and projected. These forward-looking statements can be identified by the use of forward-looking terminology, including the words “believes,” “estimates,” “anticipates,” “expects,” “intends,” “plans,” “may,” “will,” “potential,” “projects,” “predicts,” “continue,” or “should,” or, in each case, their negative or other variations or comparable terminology. These forward-looking statements include, without limitation, quotations and statements regarding the expected benefits of our capabilities and our company’s future growth including with customers and partners.

These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Most of these factors are outside Grid Dynamics’ control and are difficult to predict. Factors that may cause such differences include, but are not limited to, our ability to achieve the expected benefits of our services and products, as well as factors that may limit our capabilities and the execution of our company’s growth strategy.

Grid Dynamics cautions that the foregoing list of factors is not exclusive. Grid Dynamics cautions readers not to place undue reliance upon any forward-looking statements, which speak only as of the date made. Grid Dynamics does not undertake or accept any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements to reflect any change in its expectations or any change in events, conditions or circumstances on which any such statement is based. Further information about factors that could materially affect Grid Dynamics, including its results of operations and financial condition, is set forth under the “Risk Factors” section of Grid Dynamics’ annual report on Form 10-K filed March 5, 2026, and in other periodic filings Grid Dynamics makes with the SEC.

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