Grid Dynamics Google Cloud

Premier Partner
Google Cloud

SELECTED LAUNCH PARTNER
Vertex AI

SELECTED LAUNCH PARTNER
Google Cloud Retail Search

SELECTED LAUNCH PARTNER
Generative AI

The Retail AI Trifecta: Merchandising Precision, Search Personalization & Pre-composed Performance

Reimagine retail experiences with Grid Dynamics and Google Cloud

Ready to achieve CX metrics that matter?

Up to 50%
uplift in conversion rates

15x
return on investment

Up to 30%
increase in revenue per visitor

Take control of customer connections

Retail success hinges on delivering seamless, personalized, and efficient shopping experiences. By integrating advanced AI-driven search and merchandising capabilities into a pre-composed commerce framework, this trifecta empowers retailers to deliver experiences that are not only precise but also deeply personalized and performance-focused—all while driving measurable business outcomes.

It's about more than just helping customers find products. You'll be creating meaningful customer journeys that anticipate needs, optimize engagement, and maximize revenue.

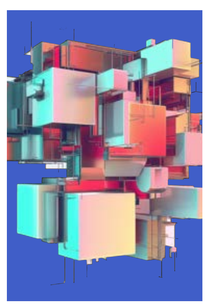


Pre-composed Commerce Platform for Google Cloud

COMPOSABLE COMMERCE MADE SIMPLE

- Accelerate digital commerce implementation by up to 40% with pre-integrated MACH-compliant components (Microservices, API-first, Cloud-native, Headless).
- Deploy proven enterprise solutions rapidly with modular architecture that adapts to changing market demands.
- Enable seamless integration of Vertex AI Search for Commerce and MXP for continuous innovation.

Learn more



Vertex AI Search for Commerce

GOOGLE-QUALITY SEARCH, TAILORED FOR RETAIL

- Transform product discovery with advanced natural language processing (NLP), multimodal search, and conversational AI capabilities.
- Automatically optimize conversions using self-learning algorithms trained on customer behavior.
- Enhance engagement with visual search and deep product attribution for highly relevant results tailored to individual shoppers.

Learn more

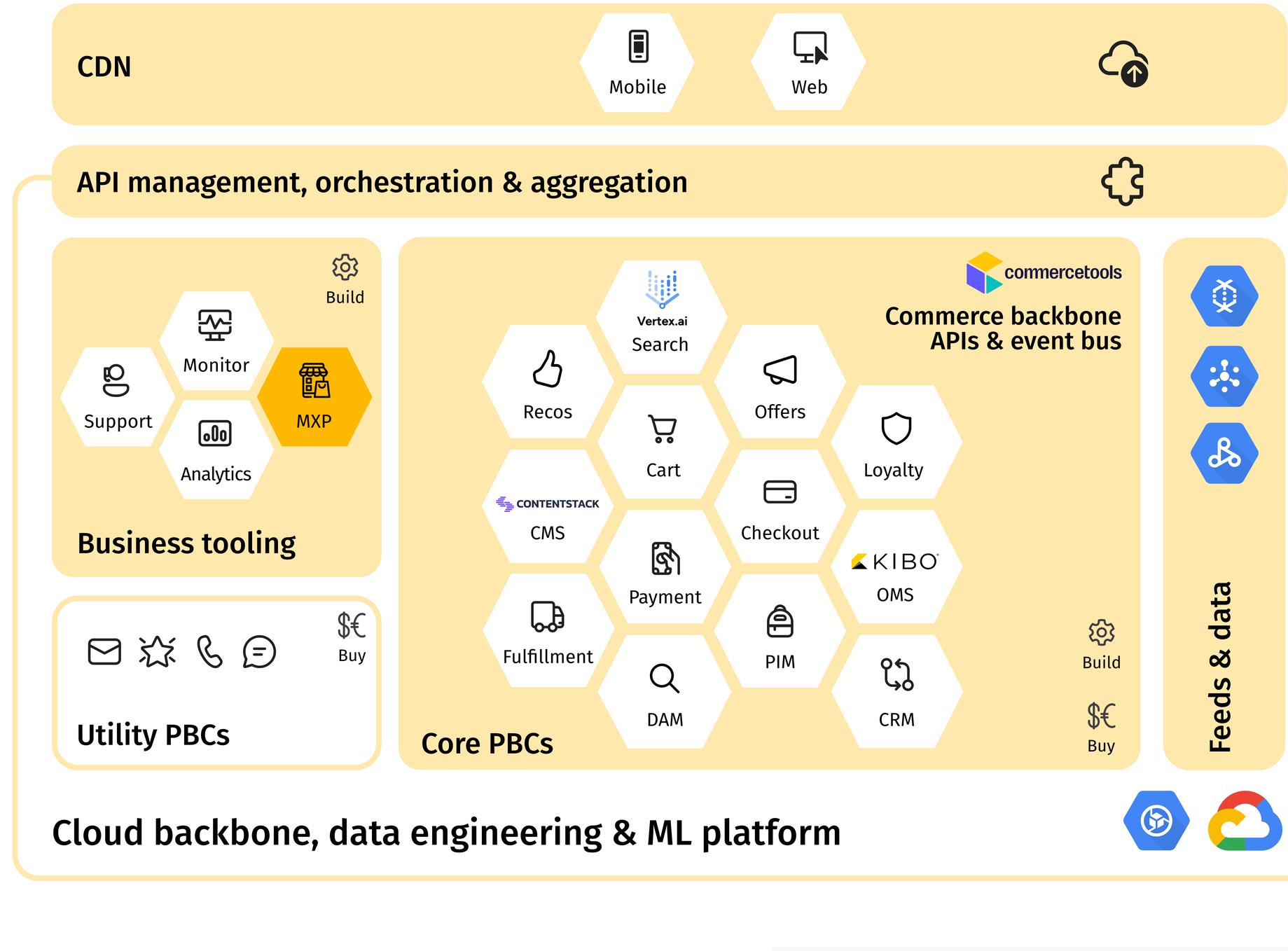


Merchandising Experience Platform (MXP)

BETTER MERCHANDISING. SMARTER SEARCH

- Drive relevance and personalization by matching search results to customer behavior in real time.
- Manage campaigns, promotions, and product rankings with intuitive tools designed for retail teams.
- Integrate seamlessly into existing platforms for rapid deployment without disrupting operations.

Learn more



Trusted by industry leaders

macy's · Clarks · KOHL'S · LOWE'S · AMERICAN EAGLE · JCPenney · Levi's · G-STAR RAW · Neiman Marcus · Sysco · Adorama · IKEA · Auchan · Galeries Lafayette · MediaMarkt

Why Grid Dynamics?

With deep expertise in AI-driven retail transformation, Grid Dynamics delivers measurable results—faster:

- **Accelerate market success:** Proven implementation excellence for Fortune 1000 companies.
- **Maximize speed-to-market:** Deploy solutions up to 10x faster with enterprise-grade reliability.
- **Power technical innovation:** Practical integration of advanced AI/ML solutions tailored for retail needs.
- **Optimize investment:** Strategic technology selection ensures strong ROI.



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